



I am delighted to present a distinctive sponsorship opportunity for the Pro Assist Sports Group 1st Annual Charity Golf Tournament, set to unfold on August 5, 2024, at the esteemed Huntsville Country Club. The day's festivities will kick off with a Shotgun Scramble at 12 Noon, allowing participants to experience the challenge and beauty of the club's renowned 18-hole golf course. Following the tournament, guests will enjoy a delightful Cocktail Hour, Awards Banquet, and Networking Mixer.

Our golf tournament is geared to captivate avid golf enthusiasts, attract the attention of business leaders, and engage influential individuals from the community. What adds to our excitement is that a portion of this year's proceeds will proudly support **KJ Impact 501c3**. Founded by NFL Player Kerryon Johnson, this nonprofit is dedicated to creating a transformative impact in our communities, focusing on early childhood literacy, mentoring, family support, student-athlete advocacy, and overall community advancement.

By choosing to be a Full Orbit, Scram Jet, or Ares sponsor, your company will enjoy unparalleled visibility throughout the event. This includes prominent signage on the course, acknowledgment in promotional materials, and exclusive branding opportunities during the Cocktail Hour and Awards Banquet. The Huntsville Country Club's 18-hole golf course offers not only a challenging playing experience but also picturesque views and a first-class atmosphere for networking and socializing.

Recognizing the importance of corporate social responsibility, Pro Assist Sports Group, Rocket City Pro Am, and KJ Impact are dedicated to community transformation. Through initiatives such as early childhood literacy, mentoring, family support, student-athlete advocacy, and overall community advancement, we actively contribute to the betterment of our local community.

I would be delighted to discuss this opportunity further and explore how we can tailor a sponsorship package to best meet the needs of your company. Enclosed you will find the Tournament Registration Form. Upon your review, please feel free to fill it out and return it to my attention.

Don't hesitate to contact at 925-325-3166 or rose@rocketcityproam.com to discuss this exciting opportunity or to address any questions you may have. We appreciate your consideration and look forward to the possibility of partnering with you to make the Pro Assist Sports Group 1st Annual Charity Golf Tournament a resounding success.

Thank you for your time and consideration.

Sincerely,

Rose Lyles
Tournament Chair

Sponsorship Benefits

Full Orbit Sponsor (\$75,000)

- Title Sponsor Recognition on Rocket City Pro Am website & all Tournament Signage and Collateral Materials
- Two Foursomes
- Two VIP Tables with Company Logo at Awards Banquet
- Company Signage on Eighteen Holes
- Title Sponsor Recognition on Tournament Signage
- Full page Ad in Tournament Program
- Media recognition for up to 3 months after tournament
- Social Media Spotlight as Title Sponsor

Scram Jet Sponsor (\$50,000)

- Presenting Sponsor Recognition on Rocket City Pro Am website & all Tournament Signage and Collateral Materials
- One Foursomes
- One VIP Tables with Company Logo at Awards Banquet
- Company Signage at Twelve Holes
- Full Page Ad in Tournament Program
- Media recognition for up to 3 months after tournament
- Social Media Spotlight as Presenting Sponsor

Ares Sponsor (\$25,000)

- One Foursome
- Company Signage at Nine Holes
- One VIP Tables with Company Logo at Awards Banquet
- Sponsor recognition on Tournament Signage, Collateral Materials & Website
- Full Page Ad in Tournament Program

ISS Sponsor / Food Sponsor (\$15,750)

- One Foursome
- Company Signage at Three Contest Holes
- One VIP Table with Company Logo at Awards Banquet
- Sponsor Recognition on all Lunch Boxes, Tournament Signage, Collateral Materials & Website
- Company Signage displayed on all Food & Beverage Buffet Tables
- Half Page Ad in Tournament Program

Space Shuttle Sponsor / Merchandise Hats, Shirts (\$10,750)

- One Foursome
- Company Signage on Two Contest Holes
- Co-Branded Company logo on all Tournament Merchandise (Worn or Given Away)
- One VIP Table with Company Logo at Awards Banquet
- Sponsor recognition on all Merchandise, Tournament Signage, Collateral Materials and Website
- Half Page Ad in Tournament Program

Apollo Sponsor / Golf Cart Sponsor (\$7,750)

- One Foursome
- Company Signage on Two Contest Holes
- Company Signage on all Golf Carts and Volunteer Carts
- One VIP Table with Logo at the Awards Banquet
- Sponsor recognition on all Golf Carts (Player/Volunteer), Tournament Signage, Collateral Materials and Website
- ¼ Page Ad in Tournament Program

Par Hole Sponsor (\$4,750)

- One Foursome
- Company Signage at One Par 4 Contest Hole
- Four Tickets to the Awards Banquet
- Sponsor recognition on Tournament Signage & Website
- ¼ Page Ad in Tournament Program.

Putting Green Sponsor (\$3,750)

- One Foursome
- Company Signage on the Putting Green
- Two Tickets to the Awards Banquet
- Sponsor recognition on Tournament Signage & Website
- Business Card Ad in Tournament Program

Hole Sponsor (\$2,275)

- One Foursome
- Company Signage on One Hole
- Sponsor recognition on Tournament Signage & Website
- Business Card Ad in Tournament Program

Hole in One Sponsor (\$1,000)

- One Foursome
- Company Signage on Hole in One Hole
- Automobile Parked on Hole in One Hole
- Sponsor Must Provide Hole In One Insurance + \$1,000
- Sponsor Recognition on Tournament Signage & Website
- Business Card Ad in Tournament Program

Merchandise Sponsor (Gifts/In-kind Donations)

- Two Individual Golf Registrations
- Sponsor Recognition on Sponsored Item(s)
- Sponsor Recognition on Tournament Signage & Website
- Business Card Ad in Tournament Program

Pro Assist Sports Group Golf Tournament Sponsor & Player Registration Form 2024

Email your Completed Registration to rose@rocketcityproam.com



1st Annual Celebrity Charity
Golf Tournament

August 5, 2024

12 PM Shotgun Start

Huntsville Country Club

2601 NW Oakwood Ave, Huntsville, AL

PROCEEDS BENEFIT KJIMPACT.ORG 501C3

See Sponsor Benefits for information on what sponsorship level includes

SELECT YOUR SPONSORSHIP LEVEL

- Full Orbit Sponsor: \$75,000
- Scram Jet Sponsors: \$50,000
- Ares Sponsorship: \$25,000
- ISS Sponsor: (Food Sponsor) \$15,750
- Space Shuttle Sponsor (Merch): \$10,750
- Apollo Sponsor: (Golf Carts) \$7,750
- Par Hole Sponsor: \$4,750
- Putting Green Sponsor: \$3,750
- Hole Sponsor: \$2,275
- Hole in One Sponsor: (Car + HIO ins & \$1,000)
- In-kind Gift(s)
- Auction Item

PROGRAM BOOK

- Inside Front or Back Cover \$2,500
- Full page Ad (8.5" x 11"): \$1,000
- Half page Ad (7.5" x 4.75"): \$575
- ¼ Page Ad (3.5" x 4.75") \$375
- Business Card (3.50" x 2.0"): \$225
- Contributor Listing: \$75

Please provide your full color high-resolution camera-ready artwork in 300dpi prior to 5/1/24.
(No Refunds for missed deadlines)

Sponsor Registration (PLEASE PRINT)

Please **print** Sponsor name exactly as you wish to be listed on promotional materials. To Ensure acknowledgment is place in time, this form must be received no later than 5/1/2024
See sponsor benefits attached. (Please use the foursome space below to list your foursome names)

SPONSOR / COMPANY NAME

CONTACT NAME

ADDRESS

TELEPHONE MOBILE FAX

EMAIL ADDRESS

Players Registration (PLEASE PRINT)

Please Register individual players or foursomes. Payment enclosed covers fees for all players.
(Individual players and twosomes will be assigned to a foursome).

- \$180.00 Per Individual \$600.00 Per Threesome \$700.00 Per Foursome

COMPANY OR TEAM NAME:

PLAYER NAME MOBILE EMAIL

PLAYER NAME MOBILE EMAIL

PLAYER NAME MOBILE EMAIL

PLAYER NAME MOBILE EMAIL

Please provide the name, mobile number and email address for each golfer.

Patrons Registration (PLEASE PRINT – use this section if you are not planning to golf)

Please Register individual Attendees or Corporate Groups not golfing, but are planning to attend the Golf Banquet. Payment enclosed covers fees for attendees.

I cannot play golf but would like to attend the Awards Luncheon.....\$85.00 (each)

Our company cannot play golf but would like to attend the Awards Luncheon.....\$520.00 (8 seats)

I cannot attend but would like to contribute \$_____ to benefit **KJ IMPACT Programs**

Complete the Credit Card section on this form and email your completed registration to rose@rocketcityproam.com

Credit Cards are accepted through this form, or online at <https://rocketcityproam.com>

ATTENDEE MOBILE EMAIL

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Please provide the name, mobile number and email address for each attendee.

CREDIT CARD AUTHORIZATION

(text 925-325-3166 for direct payment link)

Name on Card

CC #

Expiration Date

Card Code ZIP Code

Total Charge \$

Digital or Live Signature

TOURNAMENT CONTACTS

Rose Lyles | 925-325-3166
rose@rocketcityproam.com

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